



# JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY : KAKINADA

UNIVERSITY EXAMINATION CENTER, KAKINADA

## MBA IV SEMESTER (R19 REGULATION) REGULAR/SUPPLEMENTARY EXAMINATIONS, JULY - 2023

### T I M E T A B L E

TIME : 10.00 AM TO 01.00 NOON

SPECIALIZATIONS	10-07-2023 (Monday)	12-07-2023 (Wednesday)	14-07-2023 (Friday)	17-07-2023 (Monday)	19-07-2023 (Wednesday)	21-07-2023 (Friday)	24-07-2023 (Monday)
<b>HR</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Labor Welfare and Employment laws <b>MB194A1</b>	International HRM <b>MB194A2</b>	Employee Relations and Engagement <b>MB194A3</b>	Human Resources Development <b>MB194A4</b>	Strategic HRM <b>MB194A5</b>
<b>FINANCE</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Financial Derivatives <b>MB194B1</b>	Global Financial Management <b>MB194B2</b>	Financial Risk Management <b>MB194B3</b>	Strategic Financial Management <b>MB194B4</b>	Behavioral Finance <b>MB194B5</b>
<b>MARKETING</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Services Marketing <b>MB194C1</b>	Promotional and Distribution Management <b>MB194C2</b>	Green Marketing <b>MB194C3</b>	Advertising and Brand Management <b>MB194C4</b>	Global Marketing Management <b>MB194C5</b>
<b>SYSTEMS</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Big Data Analytics <b>MB194D1</b>	Enterprise Resource Planning <b>MB194D2</b>	Cyber Laws & Security <b>MB194D3</b>	Information Systems Audit <b>MB194D4</b>	Artificial Intelligence And Machine Learning <b>MB194D5</b>
<b>OPERATIONS MANAGEMENT</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Behavior Operations Management <b>MB194E1</b>	Theory of Constraints <b>MB194E2</b>	Management of Manufacturing Systems <b>MB194E3</b>	Sourcing Management <b>MB194E4</b>	Supply Chain Analytics <b>MB194E5</b>
<b>TRAVEL AND TOURISM MANAGEMENT</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Travel Media and Journalism <b>MB194F1</b>	Event Management <b>MB194F2</b>	Front Office Management <b>MB194F3</b>	Information Technology and Tourism <b>MB194F4</b>	Eco Tourism Practices <b>MB194F5</b>



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<b>HEALTH CARE AND HOSPITAL MANAGEMENT</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Patient Care & Services Management <b>MB194G1</b>	Managed Health Care and Insurance <b>MB194G2</b>	Health Laws, Ethics and Regulations <b>MB194G3</b>	Hospital Management Information System <b>MB194G4</b>	Health Analytics <b>MB194G5</b>
<b>ENTREPRENEURSHIP AND SMALL ENTERPRISE MANAGEMENT</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Marketing For Small Business <b>MB194H1</b>	Finance and Accounting For Small Business <b>MB194H2</b>	Technology Appreciation and Intellectual Property Rights <b>MB194H3</b>	Innovation Technology Management <b>MB194H4</b>	Venture Valuation and Accounting <b>MB194H5</b>
<b>AGRO-BUSINESS MANAGEMENT</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Food Processing Management <b>MB194I1</b>	Disaster Management <b>MB194I2</b>	Food Retail Management <b>MB194I3</b>	Agro- Technology Management <b>MB194I4</b>	Organic Food Technology <b>MB194I5</b>
<b>LOGISTICS AND SUPPLY CHAIN MANAGEMENT</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Enterprise Resource Planning <b>MB194J1</b>	International Logistics Management <b>MB194J2</b>	Lean Supply Chain Management <b>MB194J3</b>	Shipping and Maritime Law <b>MB194J4</b>	Green Supply Chain Management <b>MB194J5</b>
<b>BUSINESS ANALYTICS</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Financial Analytics <b>MB194K1</b>	HR Analytics <b>MB194K2</b>	Econometrics and Business Forecasting <b>MB194K3</b>	Data Warehousing and OLAP <b>MB194K4</b>	Data Mining & Machine learning <b>MB194K5</b>
<b>ARTIFICIAL INTELLIGENCE</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	People Analytics <b>MB194L1</b>	Marketing Analytics <b>MB194L2</b>	Database Management System <b>MB194L3</b>	Artificial Intelligence and Security <b>MB194L4</b>	.....



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<b>BIG DATA ANALYTICS</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Business Intelligence <b>MB194M1</b>	Machine Learning <b>MB194M2</b>	Design And Analysis of Algorithms <b>MB194M3</b>	Software Project Management <b>MB194M4</b>	Data Visualization <b>MB194M5</b>
<b>DIGITAL MARKETING</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Digital Marketing <b>MB194N1</b>	Promotional and Distribution Management <b>MB194N2</b>	Green Marketing <b>MB194N3</b>	Advertising and Brand Management <b>MB194N4</b>	Global Marketing Management <b>MB194N5</b>
<b>BANKING AND FINANCIAL SERVICES</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Portfolio Management & Mutual Funds <b>MB194O1</b>	International Banking & Forex Management <b>(MB194O2)</b>	Corporate Banking <b>(MB1903)</b>	Risk Management in Banks <b>(MB194O4)</b>	International Financial Management <b>(MB1905)</b>
<b>PHARMACEUTICAL MANAGEMENT</b>	Supply Chain Management and Analytics <b>MB1941</b>	Innovation and Entrepreneurship <b>MB1942</b>	Durg Regulatory Affairs & Intellectual Property Rights <b>MB194P1</b>	Ethical Issues in Pharmaceutical Management <b>MB194P2</b>	International Marketing <b>MB194P3</b>	Pharmaceutical Advertising & Services Management <b>MB194P4</b>	Regulatory Affairs in Pharma <b>MB194P5</b>

- NOTE:**
- (i) ANY OMISSIONS OR CLASHES IN THIS TIME TABLE MAY PLEASE INFORMED TO THE CONTROLLER OF EXAMINATIONS IMMEDIATELY.
  - (ii) EVEN IF GOVERNMENT DECLARES HOLIDAY ON ANY OF THE ABOVE DATES, THE EXAMINATIONS SHALL BE CONDUCTED AS USUAL.
  - (iii) FOR ANY OTHER CLARIFICATIONS IN RESPECT OF THE ABOVE EXAMINATIONS PLEASE CONTACT CONTROLLER OF EXAMINATION

**Date: 20-06-2023**

  
**Controller of Examinations (PG)**